

Franchise Application Form



Applicants Name \_\_\_\_\_ Date \_\_\_\_\_

Thank you for considering **Gentleman Gentlemen**<sup>TM</sup> company. This form will help you prepare and present your personal and business information for our consideration in granting license for our franchise. Please complete it thoroughly.

**Personal Information**

First : \_\_\_\_\_

Last : \_\_\_\_\_

Home Address:

\_\_\_\_\_  
\_\_\_\_\_

Registered Business

Address: \_\_\_\_\_

\_\_\_\_\_

Office tel: \_\_\_\_\_

Mobile tel: \_\_\_\_\_

Email: \_\_\_\_\_

**Detail of Shop :( for store franchisee only)**

In which geographical areas would you like to operate the franchise?

City/Town \_\_\_\_\_ Locality \_\_\_\_\_

Shop Located In: Established/ New Market \_\_\_\_\_ Residential/Commercial \_\_\_\_\_

Floor: Basement/ Groun Foor/First Floor/ other \_\_\_\_\_

Parking Facility: Yes or No

Store in sq.FT(Area)\_\_\_\_\_

Frontage (In ft)\_\_\_\_\_

Ceiling High (In ft)\_\_\_\_\_

Is the property rented or owned?\_\_\_\_\_

If rented can you provide a lease? \_\_\_\_\_Beginning\_\_\_\_\_Ending\_\_\_\_\_

Please, attach picture of property/store.

### Education Higher Education and Qualifications

Year\_\_\_\_\_

*Name and address of institution*

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*Course description Qualifications*

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Describe your current retailing business set up and experience?

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### References

Please provide details of three business references

*Reference 1*

Name\_\_\_\_\_

Address\_\_\_\_\_

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Email\_\_\_\_\_

Contact\_\_\_\_\_

Occupation \_\_\_\_\_  
Relationship \_\_\_\_\_ No. of years \_\_\_\_\_

*Reference 2*

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_  
Contact \_\_\_\_\_  
Occupation \_\_\_\_\_  
Relationship \_\_\_\_\_ No. of years \_\_\_\_\_

*Reference 3*

Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

Email \_\_\_\_\_  
Contact \_\_\_\_\_  
Occupation \_\_\_\_\_  
Relationship \_\_\_\_\_ No. of years \_\_\_\_\_

**Business Experience**

Dates \_\_\_\_\_

Business Name	Type of business	Duties	# of employees

**Financial statement:**

Personal financial Statement - for the last financial year

Salary \_\_\_\_\_

Bonus/Commision \_\_\_\_\_

Dividends/interest\_\_\_\_\_

Income from property\_\_\_\_\_

Profit of your business\_\_\_\_\_

Other income (please specify)  
\_\_\_\_\_

Spouse income\_\_\_\_\_

Total\_\_\_\_\_

Do you have any other business interests?

Please,specify\_\_\_\_\_

### **Assets & Liabilities**

Cash/Loans\_\_\_\_\_

Shares\_\_\_\_\_

Properties, at market value Mortgages\_\_\_\_\_

Current assets /Current liabilities\_\_\_\_\_

Net business value any other debts\_\_\_\_\_

Total assets /Total liabilities\_\_\_\_\_

What is your average monthly cash on hand?\_\_\_\_\_

How much capital do you have available to invest in this business (minimum \$1.000.000,00 -one million- of liquid assets)

\_\_\_\_\_

Have you, your current or previous company or your spouse ever declared or filed for bankruptcy? Please provide details.

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Have you or your business ever been prosecuted, or been involved in a dispute (i.e., county court judgements etc...)

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Have you ever been involved in a business failure? Please provide details.

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Have you ever been convicted of a criminal offence? Please, provide details

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Give some examples of how you have set up a business to deliver excellent Customer Service?

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Please provide some examples of changes you have implemented that have significantly improved the profit of your business?

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Please give an example of a time when you made the wrong decision? How it resolved was and what did you learn about yourself and your business?

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Provide an example of when your leadership resulted in long term sustainable growth for your business?

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Describe a time when you have strengthened your business through nurturing and inspiring your team?

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Describe how you would run the store or group of stores

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What motivates you?

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Describe your involvement in the community, and any interests and hobbies you have outside of your business?

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Have you, either as an individual or company previously applied to become a **Gentleman Gentlemen™** franchisee? \_\_\_ Yes \_\_\_ No

**Gentleman Gentlemen™** appreciates the time and effort you have put into the completion of this form. **Gentleman Gentlemen™** welcomes applications from all sectors of the community regardless of gender, marital status, disability, ethnic origin, race, color, nationality, sexual orientation, religion or belief.

By signing below you indicate that the facts you have given are true to the best of your knowledge and belief and may be used by **Gentleman Gentlemen™** to process your application. You agree to notify **Gentleman Gentlemen™** of any changes to this information in writing and understand that omission or misrepresentation of information in this form may result in your dismissal from the franchise.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank You!